

APS6 Digital Officer

Hays | Marketing • Adelaide SA 5005



Base pay

\$59 - \$59 / hr



Work type

Full time



Contract type

Permanent

Skills

RELATIONSHIP BUILDING

BRANDING

MARKETING COMMUNICATIONS

Full job description

Your new company

Our Client, a Federal Government department, is looking to appoint a Digital Officer to join their organisation in a temporary role. This is an excellent opportunity to utilise and demonstrate your specialist online communications skills both strategically and operationally.

Your new role

As the Digital Officer, you will operate as a team leader within a branch to drive the development and delivery of online communications via multiple channels. The Digital Officer will have a considerable level of public contact in relation to complex, difficult, or sensitive issues. The role may liaise with a range of internal and external stakeholders in a representational role on behalf of the branch and division of the department.

What you'll need to succeed

To be considered for this role, you will have:

- Experience developing a range of digital communication materials to suit diverse audiences utilising a variety of channels.
- Demonstrated verbal and interpersonal skills including negotiation, conflict resolution and relationship building.
- Produce original digital content to support engagement activities, in particular researching, scripting, and editing short-form and long-form video.

Job details



Date posted

23 May 2022



Expired On

05 Jul 2022



Category

Marketing & Advertising



Occupation

Digital Search Marketing



Base pay

\$59 - \$59 /hr



Contract type

Permanent



Work type

Full time



Job mode

Standard business hours



Work Authorisation

AUSTRALIAN CITIZEN /
PERMANENT RESIDENT

- Designing and editing of digital content, including infographics, e-newsletters, and quarterly reports.
- Overseeing planned events and supporting the live production of virtual events like webinars.
- Providing technical strategies to staff leading digital content campaigns, assisting in the preparation, delivery and evaluation of content.
- Supporting leadership staff in the creation and implementation of team strategies and measures for key performance indicators.
- Liaising with external suppliers in accordance with Agency contracts and policies.
- Working within relevant Departmental style guides and branding guidelines.
- Leading data management activities and identifying risks and trends to assist forward planning and informed deliverables.
- Please note, you must be an Australian Citizen to be eligible for this role.

What you'll get in return

In return, you will receive an opportunity to utilise your digital communications expertise to add value to this department, as well as build your experience on key projects.

Temporary and Contract workers through Hays also enjoy a wide range of benefits including:

- Weekly pay cycles
- Nominated choice of superannuation fund
- Online timesheet submission and approval
- No hidden fees or costs for our services
- Regular contact with your consultant throughout the duration of your assignment

What you need to do now

Your Marketing, Communications & Digital expert, Sonia Diestel-Feddersen is recruiting this exciting vacancy. For a confidential discussion about this role, or to receive a copy of the position description, please contact Sonia Diestel-Feddersen on 7221 4154.

To apply for the position all applications need to be sent in one document via the job link with a cover letter included demonstrating your capability aligned to the above requirements, and a CV detailing your career history.

Hays is committed to building a diverse and inclusive culture and encourages our clients in their planning and promoting around diversity. We welcome and encourage applications from diverse community groups and ages including Aboriginal and Torres Strait Islander, LGBTIQ, people with disabilities and other diversity groups. Hays recognises the benefits that such an approach brings for our clients in delivering a diverse workforce.

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